



IMMEDIATE RELEASE

MTV2 delivers its highest rated quarter ever

NEW YORK, NY – June 29, 2011 –MTV2 closed out the second quarter of 2011 as its highest rated in history with P12-34 (+ 11% from 2Q10) and Total Viewers (+14% from 2Q10). Among M12-34, it was MTV2's highest rated second quarter ever

MTV2 continues its momentum this summer with new and returning series to feed the passion points of young men with music, cars and action. Most recently, the premiere of **BURNOUT: The Ultimate Drag Race Challenge**, hosted by **Clay Millican** and **Carey Hart**, improved its time period by +50% for M12-34 on June 25th.



Clay Millican and Carey Hart

“I cannot tell you how excited I am that **BURNOUT** had such a great response from its premier episode. I spent a lot of time with the UTI students on the show and to say they are characters is an understatement. I hope everyone stays tuned into the show because it only gets better with every episode” said Clay Millican, one of the hosts of **BURNOUT** and the six time Top Fuel Champion driver of the **Parts Plus Top Fuel Car**.



Millican driving the **BURNOUT** Top Fuel Car

In this coming week's episode of **BURNOUT** you will see the students at the NHRA event in Las Vegas where Millican will be driving the **BURNOUT** themed Top Fuel Car. Tune in and see who comes out the winner of this exciting new show on MTV2 Saturday 10 am EST

MPE Motorsports Contact:

Terry Bassett: 704-293-7612/mobile

tbassett@genesisadv.com

Randy Duncan 704-455-1065/office 704-363-5763/mobile

rduncan@turn2marketing.com